

Paula C. Briggs, Ph.D.
Associate Professor of Mass Communications and Journalism

Bio

Paula Clark Briggs is an Associate Professor in the department of Mass Communications and Journalism at Norfolk State University. She received her Ph.D. from Howard University in 2003; her Masters of Arts degree from the University of Missouri- Columbia and her Bachelor of Arts degree from Hampton [Institute] University. Dr. Briggs' research interests include issues dealing with stereotypes and diversity.

While Dr. Briggs has a love for research, her passion lies in teaching production; specifically, audio, television and electronic field production. A testament to Dr. Briggs' teaching ability lies in being recognized in several issues *Who's Who Among America Teachers*. Dr. Briggs' was also awarded the MCJR 2006 - 2007 Faculty Member of the Year award from her department last spring. Dr. Briggs remains active in the field of Mass Communications by applying for and being selected for various competitive fellowships. These fellowships afford scholars the opportunity to meet and discuss ideas with industry professionals and cultural experts. Briggs has received fellowships from the National Association of Television Programming Executives (NATPE), the Academy of Television Arts and Sciences (ATAS), and the International Radio and Television Society (IRTS). She has received the IRTS fellowship for multiple years. Dr. Briggs was also an Asian Cultural Studies fellow. This fellowship afforded her the opportunity to spend one month studying Chinese culture through visits to museums, universities, theaters, marketplaces and the like. The delegation visited over 10 cities.

Dr. Briggs' began her media career as a news photographer. She shot and edited news for KOMU-TV, Columbia, MO; WRAL-TV, Raleigh, NC; and WTKR-TV, Norfolk, VA. She also produced newscasts at KOMU-TV. Dr. Briggs worked in radio as well. She produced vignettes for NPR affiliate KBIA-FM in Columbia, MO and produced and anchored newscasts at WRAP-FM in Portsmouth, VA. She has been recognized for her work by local and national broadcasting organizations.

Dr. Briggs is very active in broadcast organizations. She serves on a variety of advisory boards and she not only serves as the Diversity Chairperson for the National Broadcasting Society (NBS), but she has been the advisor to the NSU chapter of The National Broadcasting Society-Alpha Epsilon Rho (NBS-AERho) for the past 20 years.

Dr. Briggs is married to Abraham and together they have one son, Cameron. They enjoy entertaining family and friends and traveling. Dr. Briggs is also very active in her faith as one of Jehovah's Witnesses. She helps people learn about the bible so they can experience the joy and satisfaction she has come to know.